



## Peak to Shore Music & Artfest

formerly the Collingwood Outdoor Art Festival  
Pine Street Parking Lot in Downtown Collingwood  
Saturday, August 21<sup>ST</sup>, 2010, 8:30 am - 5:00 pm  
& Sunday, August 22<sup>ND</sup>, 2010, 10:00 am - 4:00 pm

GBACA has joined forces with the Collingwood Jazz & Blues Society, Collingwood Downtown BIA, Town of Collingwood and Blue Mountain Village to create *Peak to Shore*, a new Regional Music & Art Festival. **Deadline for artists to be included in Festival brochure is May 14<sup>th</sup>, 2010.**

**Music, food and fabulous location in the heart of downtown Collingwood**

*Art Competition: Theme: Jazz & Blues (more detail to follow)*

12"x12" canvases will be supplied to artists wishing to participate, or material of equal value in other media. Art work is to be donated for a silent Auction, with proceeds used to enhance future festivals.

**Visitors will be attracted by an extensive media campaign!**

- Applicants will be juried. Please submit two photos of your work for review.
- Each artist will be allocated a space of 10' square. In the event of inclement weather, shelter such as tents, umbrellas or awnings are the responsibility of the artist. Please bring weights to anchor your tent.
- Artists are responsible for all display equipment. Tables are available at a small charge.
- Artists are responsible for their own sales, collection of applicable taxes and insurance.
- Artists may set up Friday night.
- Artists must commit to attendance on both days and be set up 15 minutes prior to opening.
- There will be no commission charges levied by GBACA or Downtown Collingwood BIA at this event.
- All items must be original artwork or craft created and/or designed by the vendor. **No manufactured items will be allowed and if discovered will be removed immediately.**
- No refund will be given for any cancellation made after July 15<sup>th</sup>, 2010.

### APPLICATION FORM

Please check off applicable boxes:

- |  |   |
|--|---|
| <input type="checkbox"/> GBACA Member- \$50.00 (as of Dec. 31, 2009) | <input type="checkbox"/> Non-member - \$85.00 (as of Dec. 31, 2009) |
| <input type="checkbox"/> Tent - \$75.00 (while supplies last)        | <input type="checkbox"/> Table - \$5.00                             |
|  | <input type="checkbox"/> Meet & Greet Social - \$5.00 per person    |

Name: \_\_\_\_\_

Type of art or craft: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code: \_\_\_\_\_ Telephone: \_\_\_\_\_

email: \_\_\_\_\_

I am prepared to take full responsibility for any loss or damage to my work on display at The Peak to Shore Music & Artfest, Collingwood, Ontario. I release Downtown Collingwood, GBACA, and any workers or volunteers from injury or damage incurred by myself as exhibitor.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please make cheque payable to: **Georgian Bay Association for Creative Arts.**

Please send your completed application form and photos by May 14<sup>th</sup>, 2010. **Please include a stamped, self-addressed envelope** to receive a map, site allocation, receipt and return of photos.

GEORGIAN BAY ASSOCIATION FOR CREATIVE ARTS, P.O. BOX 344, COLLINGWOOD, ONTARIO, L9Y 3Z7  
(705) 445-2729 www.gbaca.com



## INFORMATION & GUIDELINES 2010

**On Aug 21<sup>st</sup> 2010, upon arriving at the show, and after your initial setup, go to the GBACA tent to receive any additional handouts/information. If you are running late or are unable to make it that day, please call and let me know. Note: In order to make room for the next group, please unload all your items and move your vehicle to its parking location within before setting up. A parking pass will be included with final instructions. There will be Friday night set up for artist (vendor) tents starting at 7:30 pm, Aug 20<sup>th</sup> 2010. Rental tents will be set up Friday night.**

1. If arriving late or unable to come last minute contact Yvonne Gibson: [gygibson@bmts.com](mailto:gygibson@bmts.com)  
Home: 705 445 2729; Cell 705 443 2409 (cell use for days of show only).
2. People who are bringing their own tent please bring reliable supplies in order to hold your tent down. Examples: sandbags, concrete blocks, jugs filled with water, etc. (with the number of participants, we may not be able to get everyone's tent secured to the pavement).
3. Security will be provided for tents and basic display equipment only: Friday 9 pm - 7 am Saturday; Saturday 5:30 pm to 8:00 am Sunday.
4. No refunds after July 15<sup>th</sup>, 2010. NSF cheques will be charged a \$25.00 administration fee. No commission charges will be levied, and sale permits (if applicable) and collection of all appropriate sales taxes are the sole responsibility of the exhibitor.
5. You are responsible for your own charge card services and your own insurance.
6. All items must be original artwork or craft created and/or designed by the vendor. **No manufactured items will be allowed and if discovered will be removed immediately.**
7. 10' x 10' space sharing is not permitted unless both artists pay full registration costs.
8. Exhibitors are expected to participate for the duration of the event unless extreme weather conditions force cancellation of the event. Any exhibitor that leaves the show prior to 5:00 pm on Saturday or 4 pm Sunday without consulting a coordinator may be prohibited from applying to future shows.
9. You are responsible for all necessary supplies that you need for your display area. As this is an outdoor venue bring all appropriate materials needed to accommodate for varying weather conditions. The show goes on, rain or shine.
10. You are required to clean up any garbage or waste as a result of your participation.
11. Port-a-Potties will be provided at the Pine St. location and there are washroom facilities inside the arena.

We look forward to seeing you in August!

Yvonne Gibson, [www.gbaca.com](http://www.gbaca.com)